

John-Christopher (JC) Spender

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Degrees:

BA & MA; Engineering, Oxford University
PhD; Corporate Strategy, Manchester Business School.

Current Research Topics:

Organization Theory, Theory of the Firm, Theory of Management, Organizational Economics, Methodological Individualism, Knowledge Management, Strategy, RBV, Agency Theory, Transaction Cost Economics, Leadership, Entrepreneurship, Theory of the Self, Learning, Human Capital, Social Capital, Organizational Capital, Theory of Capital, Institutional Theory, Industry Recipes, Emotion in Organization, Rhetoric, Organizational Rhetorics, Rhetorical Theory of Organization, Enlightenment Thought, History of Organization, History of Technology, History of Capitalism, History of Management Thought and Education, History of Business Schools, Research Methodology, Post-Modern Epistemology.

Current Teaching (MBA & PhD):

Organization Theory, Strategy, Knowledge Management, Research Methodology

Current and Recent Academic Positions:

Svenska Handelsbanken Visiting Professor of Knowledge Management, Lund University, Lund, Sweden (2006 - present)

Visiting Professor, ESADE (Universitat Ramon Llull) Barcelona, Spain (2006 - present)

Visiting Professor, Center for Business Performance, Cranfield University School of Management, Milton Keynes, Bedfordshire UK (2004 - present)

Visiting Professor, Open University Business School, Milton Keynes, Bedfordshire UK (2001 - present)

Visiting Professor, Leeds University Business School, Leeds, Yorkshire UK (2003 - present)

Faculty Member, International School of Management, Paris, France (2003-present)

Fulbright Visiting Chair in Knowledge-Based Enterprises, Monieson Center, Queen's University School of Business, Kingston ONT, Canada (2007-2008)

Faculty Member, Capella University, Minneapolis MN (2003-2006)

Dean, School of Business & Technology, Fashion Institute of Technology (SUNY), New York NY (2000-2003)

Dean, School of Management, New York Institute of Technology, Old Westbury NY 11568 (1996-2000)

Professor of Small Business & Entrepreneurship, Faculty of Administrative Studies, Rutgers University Newark NJ 07102 (1991-1997)

Economist, National Institute of Standards and Technology (NIST), Gaithersburg MD 20899 (1995-1996)

Professor of Strategy, Stevens Institute of Technology, Hoboken NJ (1990-1991)

Professor of Business Policy, University of Glasgow, Glasgow Scotland (1988-1990)

Prizes:

2007 Fulbright Scholar, Visiting Professor in the Management of Knowledge-Based Enterprises (2007-2008), Queen's University School of Business, Kingston ONT, Canada

2006 Jointly with Robert Grant, The Dan and Marylou Schendel Best Strategic Management Journal Paper Prize, Strategic Management Society

1995 US Department of Education 3 year CIBER grant

1980 A. T. Kearney Prize for PhD Research Excellence, Academy of Management

Books:

Burton-Jones, A. & Spender, J.-C. (Eds.) (forthcoming 2011) *Oxford Handbook of Human Capital*. Oxford: Oxford University Press.

Spender, J.-C., & Kijne, H. (Eds.) (2000). *Scientific Management: Frederick Winslow Taylor's Gift to the World?* Tokyo: Kluwer/Tuttle-Mori Agency (Japanese translation of Spender & Kijne (1996)).

Eden, C., & Spender, J.-C. (Eds.). (1998). *Managerial and Organizational Cognition*. London: Sage Publishers.

Spender, J.-C., & Kijne, H. (Eds.). (1996). *Scientific Management: Frederick Winslow Taylor's Gift to the World?* Norwell MA: Kluwer.

Spender, J.-C. (1989). *Industry Recipes: The Nature and Sources of Managerial Judgement*. Oxford: Blackwell.

Spender, J.-C. (1980). *Strategy-Making in Business: Coping with Uncertainty in the Organization Design Process*. Ann Arbor MI: UMI Press. (Awarded the Academy of Management AT Kearney Doctoral Prize 1980).

Grinyer, P. H., & Spender, J.-C. (1979). *Turnaround: Managerial Recipes for Strategic Success: The Fall and Rise of the Newton Chambers Group*. London: Associated Business Press.

Book Chapters:

Spender, J.-C. (forthcoming 2011) Introduction. In G. Schiuma (Ed.) *Art-Based Interventions in Organizations*. Cambridge, Cambridge University Press.

Spender, J.-C. (forthcoming 2011) Business? It's All Rhetoric. In E. Bonet, B. Czarniawska, D. McCloskey & H. S. Jensen (Eds.) *Proceedings for the 2009 Conference on Rhetoric and Narratives in Management Research*. Barcelona: ESADE.

Spender, J.-C. (forthcoming 2011) Human Capital and Agency Theory. In A. Burton-Jones & J.-C. Spender (Eds.) *Oxford Handbook of Human Capital*. Oxford: Oxford University Press.

Spender, J.-C., & Kraaijenbrink, J. (forthcoming 2010). Why *Competitive Strategy (1980)* Succeeds - and With Whom. In R. Huggins & H. Izushi (Eds.), *Competition, Competitive Advantage, and Clusters: The Ideas of Michael Porter*. Oxford: Oxford University Press.

Spender, J.-C. (forthcoming 2010) Considering Green Business and Green Values. In C. Pitelis, J. Keenan and V. Pryce (Eds.) *Green Business, Green Values, and Sustainability*. London: Routledge.

Spender, J.-C. (2010) The Way Forward? Theorizing Knowledge-Based Development. In K. Metaxiotis, F. J. Carillo & T. Yigitcanlar (Eds.) *Knowledge-Based Development of Cities and Societies: An Integrated Multi-Level Approach* (pp.329-339). Hersey PA: IGI Global.

- Spender, J.-C. (2010). Technology: Discourse and Possibility. In V. K. Narayanan & G. C. O'Connor (Eds.), *Encyclopedia of Technology and Innovation Management* (pp. 3-8). Chichester: John Wiley & Sons.
- Felin, T., & Spender, J.-C. (2009). An Exchange of Ideas about Knowledge Governance: Seeking First Principles and Microfoundations. In N. J. Foss & S. Michailova (Eds.), *Knowledge Governance: Processes and Perspectives* (pp. 247-271). Oxford: Oxford University Press.
- Spender, J.-C. (2009). Organizational Capital: Concept, Measure or Heuristic? In A. Bounfour (Ed.), *Organizational Capital: Modeling, Measuring and Contextualizing* (pp. 5-23). London: Routledge.
- Spender, J.-C. (2008). Constructivism. In R. Thorpe & R. Holt (Eds.), *The SAGE Dictionary of Qualitative Management Research* (pp. 56-58). London: Sage Publications.
- Spender, J.-C. (2008). The Business of Business Education in the United States. In T. Durand & S. Dameron (Eds.), *The Future of Business Schools: Scenarios and Strategies for 2020* (pp. 309-315). Basingstoke: Palgrave Macmillan.
- Spender, J.-C. (2008). The Business School in America: A Century Goes By. In T. Durand & S. Dameron (Eds.), *The Future of Business Schools: Scenarios and Strategies for 2020* (pp. 9-18). Basingstoke: Palgrave Macmillan.
- Spender, J.-C. (2008). Knowledge. In W. A. Darity (Ed.), *International Encyclopedia of Social Sciences* (Vol. 4, pp. 277-281). Farmington Hills MI: Gale.
- Spender, J.-C. (2008). Diffusion of Knowledge. In W. A. Darity (Ed.), *International Encyclopedia of the Social Sciences* (Vol. 4, pp. 281-282). Farmington Hills MI: Gale.
- Spender, J.-C. (2007). Scientific Management. In S. R. Clegg & J. R. Bailey (Eds.), *International Encyclopedia of Organization Studies*, (Vol. 4, pp. 1393-1397). Thousand Oaks CA: Sage Publications.
- Spender, J.-C. (2007). Knowledge Perspective. In M. Jenkins & V. Ambrosini (Eds.), *Advanced Strategic Management: A Multi-Perspective Approach* (2nd ed., pp. 173-184). Basingstoke: Palgrave Macmillan.
- Spender, J.-C. (2007). Social Institutions and Knowledge Management. In K. Hutchings & H. Mohannak (Eds.), *Knowledge Management in Developing Economies* (pp. 13-32). Cheltenham: Edward Elgar.
- Spender, J.-C. (2007). Networks and Some Limits to Managing Them. In M. Gibbert & T. Durand (Eds.), *Strategic Networks: Learning to Compete* (pp. 171-189). Malden MA: Blackwell.
- Spender, J.-C. (2007). Structural Adjustments and Conflicting Recipes in the US Auto Industry. In T. Hämmäläinen & R. Heiskala (Eds.), *Social Innovations, Institutional Change and Economic Performance* (pp. 123-158). Cheltenham: Edward Elgar.
- Spender, J.-C. (2007). Knowledge Management, Technology, and Organization. In A. Salazar & S. Sawyer (Eds.), *Handbook of Information Technology in Organizations and Electronic Markets* (pp. 365-394). Hackensack NJ: World Scientific Press.

- Spender, J.-C. (2005). Making Knowledge the Basis of a Theory of the Firm (1996). In N. Stehr & R. Grundmann (Eds.), *Knowledge: Critical Concepts* (pp. Part 17, 244-272). London: Routledge.
- Spender, J.-C., & Marr, B. (2005). A Knowledge-Based Approach to Intellectual Capital. In B. Marr (Ed.), *Perspectives on Intellectual Capital* (pp. 183-195). Burlington MA: Elsevier Butterworth-Heinemann.
- Spender, J.-C. (2005). An Overview: What's New and Important about Knowledge Management? Building New Bridges between Managers and Academics. In S. Little & T. Ray (Eds.), *Managing Knowledge: An Essential Reader* (pp. 127-154). London: Sage.
- Spender, J.-C. (2004). Knowing, Managing and Learning. In C. Grey & E. Antonacopoulou (Eds.), *Essential Readings in Management Learning* (pp. 137-152). London: Sage Publications.
- Spender, J.-C. (2003). Multidimensional Theorizing: Some Methodological Comments about John Dunning's Eclectic Approach. In P. Gray (Ed.), *Extending the Eclectic Paradigm in International Business: Essays in Honor of John Dunning* (pp. 181-195). Northampton MA: Edward Elgar.
- Spender, J.-C. (2003). Knowledge Fields: Some Post-9/11 Thoughts about the Knowledge-Based Theory of the Firm. In C. W. Holsapple (Ed.), *Handbook on Knowledge Management* (Vol. 1, pp. 59-71). Berlin: Springer-Verlag.
- Spender, J.-C. (2002). Knowledge Management, Uncertainty, and the Emerging Theory of the Firm. In C. W. Choo & N. Bontis (Eds.), *The Strategic Management of Intellectual Capital and Organizational Knowledge* (pp. 149-162). Oxford: Oxford University Press.
- Spender, J.-C. (2001). Business Policy and Strategy as a Professional Field. In H. Vollerba & T. Elfring (Eds.), *Rethinking Strategy: Beyond Fragmentation* (pp. 26-40). London: Sage.
- Spender, J.-C. (2001). Gerenciado Sistemas de Conhecimento (A. Brandao, Trans.). In F. T. L & M. M. Oliviera (Eds.), *Gestao Estragica do Conhecimento* (pp. 27-49). Sao Paulo: Editoria Atlas.
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- Spender, J.-C. (1998). The Geographies of Strategic Competence: Borrowing from Social and Educational Psychology to Sketch an Activity Based Theory of the Firm. In A. D. Chandler, P. Hagstrom & O. Solvell (Eds.), *The Dynamic Firm: The Role of Technology, Strategy, Organization, and Regions* (pp. 417-439). New York: Oxford University Press.
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- Spender, J.-C. (1996). Competitive Advantage from Tacit Knowledge? Unpacking the Concept and its Strategic Implications (1993). In B. Moingeon & A. Edmondson (Eds.), *Organizational Learning and Competitive Advantage* (pp. 56-73). Thousand Oaks CA: Sage Publications.
- Kijne, H., & Spender, J.-C. (1996). Introduction. In J.-C. Spender & H. Kijne (Eds.), *Scientific Management: Frederick Winslow Taylor's Gift to the World?* (pp. xi-xx). Boston MA: Kluwer.
- Spender, J.-C. (1996). Villain, Victim or Visionary? F. W. Taylor's Contributions to Organization Theory. In J.-C. Spender & H. Kijne (Eds.), *Scientific Management: Frederick Winslow Taylor's Gift to the World?* (pp. 1-31). Norwell MA: Kluwer.
- Grinyer, P. H., & Spender, J.-C. (1996). Recipes, Cases, and Adaptation in Mature Businesses. In P. McKiernan (Ed.), *Historical Evolution of Strategic Management*. Brookfield VT: Ashgate Dartmouth.
- Brownlie, D., & Spender, J.-C. (1996). Beyond Mid-life Crisis: Linking Knowledge, Experience and Judgement in Marketing Management. In R. Fincham (Ed.), *New Relationships in the Organised Professions* (pp. 199-221). Aldershot: Avebury.
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- Spender, J.-C. (1992). Knowledge Management: Putting your Technology Strategy on Track. In T. M. Khalil & B. A. Bayraktar (Eds.), *Management of Technology* (Vol. 3, pp. 404-413). Norcross, GA: Institute of Industrial Engineers.
- Spender, J.-C. (1979). Theory Building and Theory Testing in Strategic Management. In D. Schendel & C. Hofer (Eds.), *Strategic Management: A New View of Business Policy and Planning* (pp. 394-404). Boston MA: Little, Brown.

Articles & Reviews:

- Kraaijenbrink, J., Spender, J.-C., & Groen, A. (2010). The Resource-Base View: A Review and Assessment of Its Critiques. *Journal of Management*, 36(1), 349-372.
- Bueno, E., Salmador, M. P., & Spender, J.-C. (2009). Challenges and Opportunities in Building the Intelligent Enterprise: A Foreword to the Inaugural Issue. *International Journal of Intelligent Enterprise*, 1(1).
- Schiama, G., de Pablos, P. O., & Spender, J.-C. (2009). Foreword. *International Journal of Learning and Intellectual Capital*, 1(1).
- Spender, J.-C. (2008). Review: From Higher Aims to Hired Hands by Rakesh Khurana, Princeton NJ: Princeton University Press 2007. *Academy of Management Review*, 33(4), 1022-1026.
- Bierly, P. E., Gallagher, S., & Spender, J.-C. (2008). Innovation and Learning in High Reliability Organizations: A Case Study of US and Russian Nuclear Attack Submarines, 1970-2000. *IEEE Transactions on Engineering Management*, 55(3), 393-408. (*IEEE Best Paper Runner-up 2008*).
- Spender, J.-C. (2008). Can Simon's Notion of 'Bounded Rationality' Give Us New Ideas About Leadership? *Leadership*, 4, 95-109.
- Spender, J.-C. (2008). Organizational Learning and Knowledge Management: Whence and Whither? *Management Learning*, 39(2), 159-176.
- Spender, J.-C. (2008). Kennisstromen Tussen Universiteit en Bedrijfsleven. *Tijdschrift voor Hoger Onderwijs*, 26(3), 139-152.
- Spender, J.-C. (2007). Management as a Regulated Profession: An Essay. *Journal of Management Inquiry*, 16(1), 32-42.
- Spender, J.-C., & Scherer, A. G. (2007). The Philosophical Foundations of Knowledge Management: Editors' Introduction. *Organization*, 14(1), 5-28.
- Spender, J.-C. (2007). Data, Meaning and Practice: How the Knowledge-Based View Can Clarify Technology's Relationship With Organizations. *International Journal of Technology Management*, 38(1/2), 178-196.
- Spender, J.-C. (2006). Getting Value from Knowledge Management. *TQM Magazine*, 18(3), 238-254.
- Spender, J.-C. (2006). Method, Philosophy, and Empirics in KM and IC. *Journal of Intellectual Capital*, 7(1), 12-28.
- Marr, B., & Spender, J.-C. (2006). How a Knowledge-Based Approach Might Illuminate the Notion of Human Capital and Its Measurement. *Expert Systems with Applications*, 30(2), 265-271.
- Spender, J.-C. (2005). Review of Tsoukas & Mylonopoulos (eds.) Organizations as Knowledge Systems: Knowledge, Learning, and Dynamic Capabilities. *Innovation Management, Policy & Practice*, 6(3).

- Spender, J.-C. (2005). Review of Amin, Ash, & Cohendet, Patrick 'Architectures of Knowledge: Firms, Capabilities, and Communities' OUP 2004; Patriotta, Gerardo 'Organizational Knowledge in the Making' OUP 2004, and Tsoukas, Hari & Mylonopoulos, Nikolaos 'Organizations as Knowledge Systems: Knowledge, Learning, and Dynamic Capabilities' Palgrave Macmillan 2004. *Prometheus*, 23(1), 101-116.
- Spender, J.-C. (2005). Review of Tsoukas & Mylonopoulos (eds.) *Organizations as Knowledge Systems: Knowledge, Learning, and Dynamic Capabilities*. Palgrave Macmillan, 2004. . *Organization Studies*, 26(1), 137-143.
- Spender, J.-C. (2005). Management, Rational or Creative: A Knowledge-Based Discussion. *Copenhagen Business School SMG WP 14/2005*.
- Spender, J.-C. (2005). Review of Amin & Cohendet (2004) *Architectures of Knowledge: Firms, Capabilities, and Communities*, Oxford University Press. *Organization Studies*, 26(1), 150-156.
- Spender, J.-C. (2005). Speaking about Management Education: Some History of the Search for Legitimacy and the Ownership and Control of Management Knowledge. *Management Decision incorporating the Journal of Management History*, 43(10), 1282-1292.
- Marr, B., & Spender, J.-C. (2004). Measuring Knowledge Assets - Implications of the Knowledge Economy for Performance Measurement. *Measuring Business Excellence*, 8(1), 18-27.
- Spender, J.-C. (2004). Getting Value from Knowledge Management. *Proceedings of the 7th International Quality Management & Organizational Design Conference, ITESM Monterrey*, 621-636.
- Spender, J.-C. (2004). A Note on Making Use of Knowledge Management. *CRITO University of California, Irvine, Paper #346*.
- Spender, J.-C. (2003). Exploring Uncertainty and Emotion in the Knowledge-Based Theory of the Firm. *Information, Technology & People*, 16(3), 266-288.
- Spender, J.-C. (2001). Management's Options in the Knowledge Economy. *Business Higher Education Round Table News*, 11, 10-11.
- Spender, J.-C. (2000). Review of Baumard, Philippe 'Tacit Knowledge in Organizations' Sage 1999. *Academy of Management Review*, 25(2), 443-446.
- Spender, J.-C., & Grevesen, C. (1999). The Multinational Enterprise as a Loosely Coupled System: The Global Integration - Local Responsiveness Dilemma. *International Strategic Management*, 25(2), 63-84.
- Spender, J.-C. (1998). Pluralist Epistemology and the Knowledge-Based Theory of the Firm. *Organization*, 5(2), 233-256.
- Spender, J.-C. (1997). Publicly Supported R&D Projects: The US's Advanced Technology Program. *Science and Public Policy*, 24(1), 45-52.

- Spender, J.-C., & Grant, R. M. (1996). Knowledge and the Firm: An Overview. *Strategic Management Journal*, 17 (Special Winter Issue), 3-9.
- Spender, J.-C. (1996). Making Knowledge the Basis of a Dynamic Theory of the Firm. *Strategic Management Journal*, 17 (Special Issue - Winter), 45-62. (Awarded - jointly with Robert Grant - Strategic Management Society Dan and Marylou Schendel Best Paper Prize 2007).
- DiBello, L., & Spender, J.-C. (1996). Constructive Learning: A New Approach to Deploying Technological Systems into the Workplace. *International Journal of Technology Management*, 11(7/8), 747-758.
- Spender, J.-C., & Grinyer, P. H. (1996). Organizational Renewal: Deinstitutionalization and Loosely-Coupled Systems. *International Studies of Management and Organization*, 26(1), 17-40.
- Spender, J.-C. (1996). Organizational Knowledge, Learning and Memory: Three Concepts in Search of a Theory. *Journal of Organizational Change Management*, 9(1), 63-79.
- Bierly, P. E., & Spender, J.-C. (1995). Culture and High Reliability Organizations: The Case of the Nuclear Submarine. *Journal of Management*, 21(4), 639-656.
- Spender, J.-C., & Kessler, E. H. (1995). Managing the Uncertainties of Innovation: Extending Thompson (1967). [Article]. *Human Relations*, 48(1), 35.
- Spender, J.-C., & Grinyer, P. H. (1995). Organizational Renewal: Top Management's Role in a Loosely Coupled System. *Human Relations*, 48(8), 909-926.
- Brownlie, D. T., & Spender, J.-C. (1995). Managerial Judgement in Strategic Marketing: Some Preliminary Thoughts. *Management Decision*, 33(6), 39-50.
- Spender, J.-C. (1995). Organizations are Activity Systems, Not Merely Systems of Thought. *Advances in Strategic Management*, 12B, 153-174.
- Spender, J.-C. (1994). Organizational Knowledge, Collective Practice and Penrose Rents. *International Business Review*, 3(4), 353-367.
- Spender, J.-C. (1994). Knowing, Managing and Learning: A Dynamic Managerial Epistemology. *Management Learning*, 25, 387-412.
- Spender, J.-C. (1994). Review of Smith, Ken G, Grimm, C, & Gannon, M 'Dynamics of Competitive Strategy' Sage 1992. *Academy of Management Review*, 19, 829-833.
- Brownlie, D. T., & Spender, J.-C. (1994). Managerial Judgement in Strategic Marketing: Some Preliminary Thoughts. In J. Blumer, J. Lemmink & H. Kasper (Eds.), *Proceedings of the Annual Conference, European Marketing Academy* (pp. 77-96). Limburg: University of Limburg.
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- Spender, J.-C. (1994). Workplace Cognition: The Individual and Collective Dimensions. *2nd International Workshop on Managerial Cognition, EIASM, Brussels*, 567-599.

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- Spender, J.-C. (1993). Some Frontier Activities Around Strategy Theorizing. *Journal of Management Studies*, 30, 11-30.
- Spender, J.-C. (1993). Using a 5-step Knowledge Based Approach to Manage Technology Transfer. *T'Squared, Newsletter of the Technology Transfer Society*, 18(9), 1-5.
- Spender, J.-C. (1993). Transferring Management Techniques to Eastern Europe: An Institutional Critique. *International Journal of Organizational Analysis*, 1(3), 237-254.
- Spender, J.-C. (1993). Competitive Advantage from Tacit Knowledge? Unpacking the Concept and its Strategic Implications. *Academy of Management Best Paper Proceedings*, 37-41.
- Spender, J.-C. (1992). Strategy Theorizing: Expanding the Agenda. *Advances in Strategic Management*, 8, 3-32.
- Spender, J.-C. (1992). Business Policy and Strategy: An Occasion for Despair, a Retreat to Disciplinary Specialisms, or for New Excitement? *Academy of Management Best Paper Proceedings*, 42-46.
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- Spender, J.-C. (1989). Meeting Mintzberg - and Thinking again about Management Education. *European Management Journal*, 7, 254-266.
- Spender, J.-C. (1989). What do Managers Really do for their Organizations? *European Journal of Management*, 7, 10-22.
- Spender, J.-C. (1988). Review of Goold, M & Campbell, A 'Strategy and Styles: The Role of the Center in Managing Diversified Corporations' Blackwell 1987. *European Management Journal*, 6(4), 381-382.
- Spender, J.-C. (1987, July 17). Commercial Security Devices Reduce the Cost of Integrity. *Government Computer News*.
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Unpublished Conference and Working Papers:

(I have copies of these papers - many others have been lost)

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Spender, J.-C. (2009) Routines and the Rhetorical Microfoundations of Organization. RSM Rotterdam & Lund University, Lund.

Spender, J.-C. (2009) Business Schools and the Crisis. Lund University, Lund.

ilipinar, Gürsel, Montaña, Jordi & Spender, J.-C. (2009) Design Thinking in the Postmodern Organization. ESADE, Barcelona.

Spender, J.-C. (2009) Revisiting KM Origins and Objectives. ESADE, Barcelona & Lund University, Lund.

Spender, J.-C. (2008) Extended Review of Khurana, R. From Higher Aims to Hired Hands, Princeton UP (2006).

Spender, J.-C. (2008) What Man in Man-agement? Humanizing the Firm, IESE, Barcelona.

Spender, J.-C. (2008) A Note on Some KM Basics - Or Why JC is So Cantankerous and Weird, Monieson Center, Queen's University.

Spender, J.-C. (2008) A Note on Methodology. Lund.

O'Donnell, David, Meyer, Jan, Spender, J.-C., Voelpel, Sven (2008) Background Knowledge: Locating Limits to Knowing In Practice. 2nd Workshop on Visualising, measuring and Managing Intangibles and Intellectual Capital, Maastricht, Netherlands.

Spender, J.-C. (2007) Philosophy of Science and Strategic Organization. Academy of Management Session #496.

Spender, J.-C. & Kraaijenbrink, J. (2007) From Resources to Imagination: New Directions For a Theory of the Firm. Academy of Management #12387.

Spender, J.-C. (2007) The Reality of Managing: On Being Responsible for Dealing with the Practical Impact of 'Bounded Rationality' When Escape to Abstract Theorizing is Impossible. Netherlands Defense Academy.

- Spender, J.-C. (2007) Revitalizing Entrepreneurship by Leaping Off the Theory Merry-Go-Round and Into the Arms of Art. EURAM.
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- Spender, J.-C., Evans, Paul, Harrison, Paul (2006) Some Citation and Usage Indexing Issues For Managers and Management Researchers. Academy of Management #12483.
- Spender, J.-C. (2006) On Entrepreneurship, Leadership, and the Theory of the Firm.
- Spender, J.-C. (2006) The Future of Knowledge Management: An Argument from Philosophy. Leeds University Business School.
- Spender, J.-C. (2006) Managing Knowledge, Managing Innovation. IFKAD.
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- Spender, J.-C. (2006) Managerial Practice: Shaping the Reasoning and Imagining of others.
- Spender, J.-C. (2006) Information Systems, Knowledge and Organizations: IS as a Discipline.
- Spender, J.-C. (2006) The RBV, Methodological Individualism, and Managerial Cognition: Practicing Entrepreneurship. Academy of Management Paper #12282.
- Spender, J.-C. (2005) A Note on Knowledge and Its Place in the Theory of the Firm. Open University Business School, Milton Keynes, Bedfordshire.
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